

RANDOM FACTS ABOUT STRATFORD DISTRICT

- The resident mid-year population of the District in 2017 was 125,202 people. The population of Warwickshire in 2017 was 564,600 people. In the ten years between 2007 and 2017, the population of the District increased by 5.7%.
- In 2017 of the 125,202 people in Stratford-on-Avon District, 61,038 (49%) were males and 64,164 (51%) females.
- The population of the District aged 90 years or over will increase by 194% in the next 25 years and those aged 85+ is expected to rise by 93%. The number in the 18 to 64 year old category is expected to fall by 7%, compared with Warwickshire 0% and a rise in England of 3%.
- In 2016, 11.1% of households in Warwickshire were in fuel poverty, with the figure for Stratford-on-Avon of 10.5% (estimated 5,678 households).
- In Stratford-on-Avon District in 2015, 15.8% of children were living in poverty, the third lowest in the West Midlands, behind Warwick District Council and Bromsgrove District Council areas. The UK figure was 29%.
- In 2018, male full-time in the District earned £696 per week (£612 in GB), whilst female full time-workers earned £514 per week (£510 in GB).
- Tourism related jobs are an important part of the District services sector. According to the 2017 Tourism Economic Impact Assessment, there are 7,677 tourism related jobs in the District, which equates to 12% of all employment.
- The health of people in Stratford-on-Avon in 2018 is generally better than the England average. Stratford-on-Avon is one of the 20% least deprived districts/unitary authorities in England, however about 8% (1,600) of children live in low income families. Life expectancy for both men and women is higher than the England average.
- Life expectancy is 4.7 years lower for women and for men 3.7 years in the most deprived areas of Stratford-on-Avon than in the least deprived areas.
- In Year 6 for 2016-17 (10-11 years olds), 15.9% (179) of children are classified as obese, better than the average for England. For 2016-17, 50.5% of adults are classified as overweight or obese in Stratford-on-Avon District, lower than the England average of 61.3% and the West Midlands – 63.6%. Our District has the lowest percentage of all West Midlands authorities.
- The rate of alcohol-related harm hospital stays for 2016/17 is 578 per 100,000 population. This represents 761 stays per year. The rate of self-harm hospital stays is 144 per 100,000 populations, better than the England average. This represents 160 stays per year.

- Levels of GCSE attainment, breastfeeding initiation, smoking at time of delivery and teenage pregnancy are better than the England average in Stratford-on-Avon District.
- The rate of people killed and seriously injured on roads in Stratford District is worse than average (297 people), 81.5 per 100,000 population for 2014-16, against an England average of 39.7.